

HOT Party Debuts at ES Design West, SEMICON West to Benefit SEMI Foundation

Annual Event Hosted by Jim Hogan's Heart of Technology Philanthropic Organization

MILPITAS, CALIF. — April 18, 2019 — The annual Heart of Technology (HOT) fundraising party sponsored by Jim Hogan, Silicon Valley venture capitalist and software executive, debuts at [ES Design West](#) and [SEMICON West](#) Tuesday, July 9.

This year's beneficiary is the [SEMI Foundation](#) supporting Science, Technology, Engineering and Mathematics (STEM) education and career awareness in high technology. All proceeds from the event, brought to ES Design West and SEMICON West by the [Electronic System Design Alliance](#), a [SEMI](#) Strategic Association Partner, will be contributed to the SEMI Foundation.

Through its High Tech U (HTU) programs, the SEMI Foundation gives high school students a better understanding of how STEM is used to solve real-world problems and lays the groundwork for their entry into STEM educations and careers in high technology. Since 2001, HTU has reached some 8,000 students in 12 states and nine countries.

"We're starting a new tradition by hosting the HOT Party at ES Design West and SEMICON West," says Hogan. "SEMI and the ESD Alliance have been terrific in planning and organizing the evening."

The HOT Party event and fundraiser will be held July 9 at John Colins Lounge in San Francisco from 5:30 p.m. until 10 p.m. Badge holders at ES Design West and SEMICON West — July 9-11 at the Moscone Center in San Francisco — will be admitted with a suggested minimum \$20 donation. Other guests can attend for a donation of \$50.

ES Design West, hosted by the ESD Alliance, is the only event in North America that links the electronic system and semiconductor design community with the electronic product manufacturing and supply chain. Registration and program details can be found at: <https://bit.ly/2K7CAJk>

About HOT

Founded by Jim Hogan, Heart of Technology (HOT) is a philanthropic organization based in San Jose, Calif., serving the South Bay and surrounding areas of the San Francisco Bay Area. Its mission is to unite the high-tech industry to aid charities through fundraising efforts for the betterment of local communities and enrichment of lives.

About the Electronic System Design Alliance

The [Electronic System Design \(ESD\) Alliance](#), a [SEMI](#) Strategic Association Partner representing members in the electronic system and semiconductor design ecosystem, is a community that addresses technical, marketing, economic and legislative issues

affecting the entire industry. It acts as the central voice to communicate and promote the value of the semiconductor design ecosystem as a vital component of the global electronics industry. Visit www.esd-alliance.org to learn more.

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About SEMI

SEMI® connects more than 2,100 member companies and 1.3 million professionals worldwide to advance the technology and business of electronics design and manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. Electronic System Design Alliance (ESD Alliance), FlexTech, the Fab Owners Alliance (FOA) and the MEMS & Sensors Industry Group (MSIG) are SEMI Strategic Association Partners, defined communities within SEMI focused on specific technologies. Since 1970, SEMI has built connections that have helped its members prosper, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Berlin, Brussels, Grenoble, Hsinchu, Seoul, Shanghai, Silicon Valley (Milpitas, Calif.), Singapore, Tokyo, and Washington, D.C. For more information, visit www.semi.org and follow SEMI on [LinkedIn](#) and [Twitter](#).

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